

Emanuela Angelova

UX/UI Designer

About Me

I am a creative and detail-oriented UX/UI designer with a strong foundation in user-centered design and digital problem-solving. My Master's in UX Design enhanced my skills in design thinking, project management, and user research. Leading multiple team projects refined my ability to collaborate, manage deadlines, and deliver high-quality outcomes.

For my Master's dissertation, I conducted an in-depth study on user responses to stress in virtual reality using physiological data, sharpening my analytical and research-driven design approach. I am passionate about understanding user behaviour and creating intuitive, engaging digital experiences.

Experience

● UX Advisor (Self-Employed) | 12/2024 – Present

Role:

- Enhance user experience by optimising digital interfaces, improving product usability, and ensuring seamless customer interactions.
- Collaborate with cross-functional teams to refine design strategies, conduct user research, and implement intuitive solutions that align with business goals and user needs.

● Website Designer for SorceressBrew, London, England | 05/2024 – 06/2024

Role:

- Designed and developed a website for a new product, using company-provided digital assets.
- Managed tight deadlines efficiently while maintaining a high standard of design.
- Implemented feedback effectively, securing approval on the second submission.

Hard Skills

- ✓ **UX/UI Design & Research:** Wireframing, Prototyping, User Testing
- ✓ **Software & Tools:** Figma, Adobe XD, Sketch
- ✓ **Graphic Design:** Adobe Photoshop, Adobe Illustrator
- ✓ **User Research:** A/B Testing, Usability Testing, Surveys
- ✓ **Front-End Basics:** HTML, CSS (Fundamental Knowledge)
- ✓ **Data Analysis & Interpretations:** SPSS, HotJar, Microsoft Package

Soft Skills

- ✓ ***User-Centred Design Thinking***
- ✓ ***Critical Thinking & Problem-Solving***
- ✓ ***Cross-Functional Team Collaboration***
- ✓ ***Project & Deadline Management***
- ✓ ***Adaptability & Attention to Detail***

Education

- **Master of Science in UX Design** | Birmingham City University | Birmingham, United Kingdom
Member of the Student Union
- **Bachelor of Arts in Interior Architecture & Design** | Birmingham City University | Birmingham, United Kingdom

Languages

English: C2 *Proficient*
Bulgarian: C2 *Proficient*

Hobbies & Interests

- Painting & Creative Arts
- Social Media Content Creation
- Tennis
- Interior Design & Architecture